

REAL ESTATE PHOTO CHECKLIST

One of the most important pieces of marketing your home is to have your home looking its very best. Please use the pointers below and take these steps prior to your scheduled photo shoot.

GENERAL

- Turn on all light fixtures and replace any burnt-out bulbs.
- Adjust window treatments to showcase views or hide imperfections.
- Remove personal photographs.
- Clean, dust, and declutter thoroughly.
- Organize closets and storage areas.
- Touch up paint where necessary.
- Hide trash cans and pets.
- Remove small floor rugs to reveal flooring.

EXTERIOR

- Remove cars from driveway and in front of the home.
- Clear front porch and add potted plants for freshness.
- Hide trash cans, hoses, lawn equipment, and other objects from view.
- Landscape yard and garden neatly.
- Clean windows for a clear view.
- Arrange patio furniture neatly and open patio umbrellas.
- Uncover grill, pool, and hot tub.
- Sweep porch, deck, and patio; pressure wash if needed.
- Tidy front porch and flower beds.
- Mow lawn and remove toys, equipment, etc.
- Arrange patio furniture and add decorative pillows.
- Clean pool and water features; remove pet debris if any.

INTERIOR

ALL ROOMS:

- Turn on lights and open blinds for natural light.
- Ensure blinds are uniform and adjusted for privacy or views.
- Replace any burnt-out bulbs.
- Declutter and hide cords for a clean look.



- Clean floors and remove unnecessary rugs.
- Check alignment of wall hangings.
- Store shoes, coats, etc., in closets.
- Neatly display or remove pillows and throw blankets.
- Remove personal photos and items that may be controversial.



LIVING/FAMILY ROOM:

- Clear surfaces of magazines, newspapers, and clutter.
- Clean fireplace for a polished look.
- Arrange furniture neatly and remove kids' toys.



KITCHEN/DINING ROOM:

- Clear counters and clean sink.
- Remove dish towels and magnets from refrigerator.
- Limit dining table decor for a streamlined look.
- Store high chairs and booster seats.
- Declutter countertops for a spacious feel.



BEDROOM:

- Make beds neatly and ensure bed skirts are wrinkle-free.
- Clear dressers and bedside tables; store chargers.
- Remove wall stickers and personal decor for a clean look.
- Organize items under the bed if visible.



BATHROOM

- Open or close shower curtains as desired.
- Remove personal items from countertops.
- Clean glass and mirrors for a sparkling finish.
- Display fresh towels neatly; ensure toilet seats are down.
- Hide toiletries and trash cans for a tidy appearance.



MISCELLANEOUS TIPS

- Take sample photos from each corner of rooms for review.
- Store personal items out of sight.
- Keep surfaces clear of mail and papers.